



Dynamic Images 4 You™

“Especially Designed with You in Mind”

Good Manners...

THE FOUR CARDINAL RULES - always say “please” “thank you” “you’re welcome” and excuse me.”
never say “no problem”

RESPECT YOURSELF and others will respect you

RESPECT IS EARNED; not given

CALM PREVAILS and get results, yelling to make your point never works

DO NOT DISCUSS OTHERS’ SHORT-COMINGS instead find something positive to say in building relationships

DON’T INSULT OTHERS WITH YOUR WORDS - dont make jokes about cultural or ethnic differences

BE KIND - you get back what you give.

SMILE more often than you frown.

LISTEN ACTIVELY - remain focused on the speaker not on what you will say next

DO THINGS RIGHT THE FIRST TIME - it will save you time and makes a good impression

BE GENTLE - it is a strength

DON’T JUDGE - it is far better to try to understand someone

RESPECT all human beings

Why Dynamic Images ?

For over thirty years, I have worked with and admired many whose professional image and professional attributes, combined with life accomplishments, could only be characterized a “Dynamic Image”. To introduce the concept of Dynamic Image, let’s examine the words “Dynamic” and “Image.”

Dynamic is centered on proven values (humility, transparency, commitment to excellence, high standards, in all aspects life). When an individual is characterized as Dynamic, they are not only well liked, but are deeply respected. Dynamic people inherently have power, but their focus is to empower others in their circle of influence.

Image is both an art and science, and goes far beyond business presentation, business/professional etiquette and proper attire. Image, strategically planned and deliberately executed, is a composite of verbal and non-verbal communication. For an individual to maximize their image, they must develop a personal mission statement and professional plan centered on forging relationships and career advancement in order to reach the pinnacle of success in life and career.

The goal of Dynamic Images 4 You “Especially Designed with You in Mind” is designed to navigate this journey providing INSIGHT, INTELLECT, INTEGRITY and IMAGE that propels you to higher levels of accomplishment.

IF YOU ARE WRONG be the first to admit it and don't get defensive

WHEN YOU DO NOT KNOW SOMETHING; don't be embarrassed to admit it ; ask for help instead

BE GRACIOUS when you lose

MAKE EYE CONTACT when communicating with people

COMPLIMENTS should be sincere; acceptance should be genuine

BE MINDFUL of the tone and selection of words when speaking

LIVE IN THE MOMENT - enjoy the special moments you share with others

YOU CANNOT PLEASE EVERYBODY - be true to your authenticity

AVOID YAWING OR SNEEZING in front of others

DO NOT WALK BETWEEN PEOPLE who are holding a conversation

SEND THANK YOU NOTES AND BIRTHDAY CARDS.

NOBODY LOOKS GOOD CHEWING GUM - fresh your breath and discard

Cont.....

We will address topics of moving from middle management to upper management through our Executive Coaching series, Effective Leadership and Communication, Business/Personal Etiquette, Self-Image/ Career Advancement and lastly, Pageant Poise and Presentation. You will experience on a quarterly basis methods and means by which success is measured as you develop your own Dynamic Image. We have created a space especially for young people motivated to be their very best.

Food for Thought

HOW IMPORTANT IS ETIQUETTE AND MANNERS IN BUSINESS/PERSONAL RELATIONSHIPS?

I was at a recent awards dinner, and I observed that about 85% of the attendees did not know how to properly hold the knife and fork when cutting food in preparation to eat their meal. Dining etiquette is important in finessing the business meal and can only add enhancements to your professional and personal mobility and image. It differentiates you in the career advancement space. Dining etiquette transcends the correct use of the knife and fork, it encompasses table manners, kindness and consideration. One of the first of many conversations that we will cover starts now! Proper etiquette and good manners is the cornerstone of all personal and business interaction.

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The groundwork, for topics to follow, has been set. Before we can advance to the next level, we want to establish how we must treat each other. Dignity and respect is crucial in the journey in becoming a "DYNAMIC IMAGE."

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