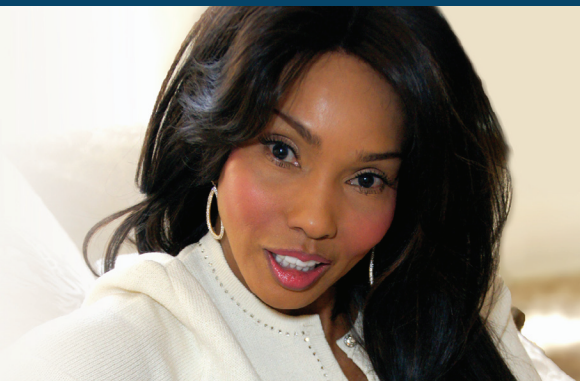


# Elma HAIRSTON



National Thought Provoking Speaker and Best Selling Author

**Elma Hairston** is a National Speaker, Presenter, and Best-selling Author. She is known for her thought provoking and highly interactive sessions; which leads her audiences to substantial change in their lives.

Elma offers key insights for business and personal growth dedicated to maximizing potential in business, politics and community. Elma has inspired audiences with her unique speaking and training style, which is strategically planned and deliberately executed. Elma's brand differentiation tactics are sure to enhance the customer experience, professional development and career advancement space.

Elma earned an Honorary Doctorate in Public Service, B.S. in Organizational Management, M.A. Integrated Marketing Communication and Corporate Etiquette Certification from the American School of Protocol. Elma comes from an expansive corporate environment and shares her own success story to inspire others to seek their authenticity to greatness.

Elma has a unique, powerful appeal to youth which expands over a decade. Her message to youth is fresh, upbeat and relatable.



## ***Uplifting and Powerful ...***

*"Elma has a unique ability to connect and appeal to our disadvantaged youth by relating to them, while taking them to a higher level and more positive way of thinking about/viewing themselves. The Club Members find Elma uplifting and powerful, as well as down to earth, as she is not afraid to approach the tough issues facing our children. She is a positive influence, especially on our teen girls, and we are grateful for her time and service to the youth of our community."*

—Cameron Green, MPA Vice President of Development  
Boys & Girls Clubs of Greater High Point, Inc.

## ***Unlock Your Inner Potential ...***

*"Elma Hairston is simply fantastic! She has the key to unlocking an audience's inner potential. Her enthusiastic and keep it real approach to the inner workings of the boardroom are simply a recipe for success. I highly encourage you to allow Elma make your next event a success."*

—Dr. Ryan Ross, President and CEO,  
Urban Leadership Foundation of Colorado

## ***Insightful...***

*"Insightful, Inspiring, Powerful, Passionate ... Elma is sure to wow her audience."*

—Danielle Bartlett,  
Water Resources, City of Greensboro, NC

## ***Thought Provoking Principles...***

*"Elma has the ability to drive home thought-provoking principles to use in your personal and professional growth. I encourage you to use her talents in developing your workplace strategies, as well as personal career development. She is professional, direct, and well worth the investment."*

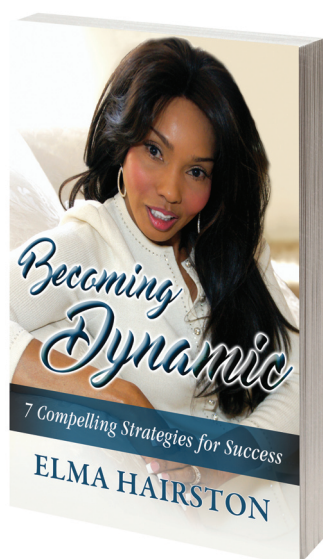
—Melody Burnett, High Point Convention  
& Visitors Bureau

**Why Settle For Good, When You Can *Become Dynamic!***

## Most Requested Topics for Business, Social and Community Events include:

- Leading with Substance, Savvy and Style™
- Be Dynamic in the Market Place™
- Imagine Your Best Self: "Mirror, Mirror on the Wall . . ."™
- Your I.M.P.A.C.T. is Presence in Motion
- Elevate, Execute, Embody: Excellence
- Customer Service: The Brand Differentiator©
- Community Service: "Pathway to Professional Growth"
- Reprogramming Young Black Minds
- The Elephant in the Room: Racism and Oppression

*... and other topics especially designed with your event in mind.*



**Book Elma  
for Your Event!**



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**336.991.5859**

## Elma's Audiences include:



Colorado Beautillion-Cotillion

Northeast Academy Charter School

New Bethel Baptist Church (VBS) High Point, NC

Sisters Enterprise Foundation

Rowan Baptist Convention

For more information, visit [www.dynamicimages4you.com](http://www.dynamicimages4you.com)