

National Thought Provoking Speaker and Best Selling Author

Elma
HAIRSTON



Professional Development Dynamics for Up-and-Coming Business Professionals

Dynamic Images International (DII) is committed to training up-and-coming business professionals for the role of power broker and savvy business- and community-minded leaders. Successful navigation in the business arena is critical to success and economic well-being. The twenty-five (25) year track record of the Founder and Managing Director of Dynamic Images International uniquely connects professional image, integrity, trust, and work ethic to the guiding principles that create power, presence and impact, internally and externally. Our learning tools are strategically planned and deliberately executed over 3, 6, or 12- weeks, 4 hours per week, pre- and post-workshop learning, reinforcement, and coaching to ensure lasting results.

The Five P's of Professional Development

Present, Promote, Persuade, Perfect, Propel

After training, participants will:

- Present - a professional image
- Promote - a value proposition
- Persuade - your audience
- Perfect - your skill set
- Propel - your career



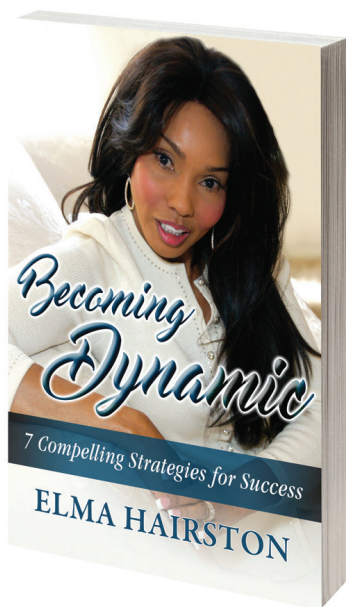
Plus, participants will learn:

Self Presentation • Confident Handshake • Business Etiquette • Dining Etiquette
Develop a Mission Statement • Build Internal/External Networks • Mobile Phone Etiquette
Power Introductions • Effective Communication • Relationship Building • Trade Show Etiquette

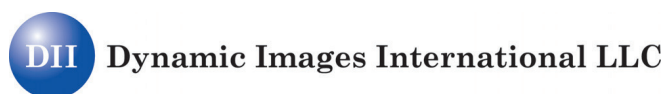
Why Settle For Good, When You Can Become Dynamic!

Training Includes:

- Twelve (12) Two-hour modules
- Before you start assessment
- What is your Impact?
- Power Words Worksheet
- Proven Values Worksheet
- Guiding Principles Worksheet
- Basic Wardrobe Checklist
- Body language Worksheet
- Communication Style Assessment
- Plan for Success
- Expanding your comfort zone
- Sense of Purpose Worksheet



BOOK ELMA FOR YOUR NEXT TRAINING!



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Bonus:

- **Team Building**
- **Leverage Tangible Assets**
 - Resume
 - The Interview
 - Social Media Presence
 - Brag Book
 - Support Network
- **Expand Your Value**
 - Professional Associations
 - Networks
 - Job Boards
 - Mentor/Sponsor

Why Professional Development Training?

Discover your best self. Experience professional development dynamics training with Dynamic Images International.

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